

Advertising opportunities with the Creative Times

Web Site Banner Advertising

We have two banner ad spaces to offer.

Leaderboard Banner (728x90 pixels) offers advertisers a great space in a prominent position. This is found at the very top of the page and is displayed throughout the entire Creative Times web site.

		<u>-10%</u>
One Week	£199	£179
Two Weeks	£299	£269

Square Banner (300x250 pixels) offers advertisers a great space in a prominent position that remains visible as the viewer scrolls down the page. This is found on the right hand side of the home page above the Job vacancy listings. It is displayed throughout the entire Creative Times web site.

		<u>-10%</u>
One Week	£229	£206
Two Weeks	£349	£314

Weekly Email Sponsorship

Creative Times sends a weekly email newsletter to our registered members. We offer a **Headline banner** (468 x 60 pixels) that gives your business a prominent position at the top of our newsletter delivered to our readerships mailboxes. If you would like information on distribution numbers and demographics of our readership please [contact us](#) and request info for the **Email Headline Banner**.

		<u>-10%</u>
One Week	£99	£89
Four Weeks	£249	£225

For an example please [contact us](#) and request info for the **Email Headline Banner**.

Takeover Feature Ad

For a short term, high impact campaign the Creative Times web site can be rebranded to feature an advertisers message. This will include the **background image** and both the **Leaderboard** and **Square** banner ads. These will be displayed throughout the entire site. Also, working with you, the Creative Times editorial team will write a featured advertorial that will appear on the front page of the site and be listed in the weekly newsletter for as many issues as the campaign is running. For an example of a Takeover Feature ad or if you would like information on visitor numbers and demographics of our readership please [contact us](#) and request info for the **Takeover Feature Ad**.

One Week £750 + costs for preparing artwork for the web site. (Avg. £150)
Two Weeks £1,250

Classified Job Listings

Currently accounting for 10% of all site visits, our job vacancy listings section offers employers a shop window to attract their most valuable resource. Individual listings can be placed for a 30 day period for the following prices. (For a limited period we are offering the following rates at a 50% discount)

Single Listing £50 ~~£50~~ **£25**

Alternatively, for small businesses employing their own staff, we are offering two 12 month subscription services which include 10 or 25 listings. For recruitment agencies we can offer a 12 month subscription service with unlimited listings. If you are a Not-For-Profit organisation we are pleased to offer you free job listings. (For a limited period we are offering the following rates at a 50% discount)

Subscription		£200 £100	
Small Business	£200	£200 £100	1 year subscription inc. 5 listings (£20.00 each).
Small Business +	£400	£400 £200	1 year subscription inc. 15 listings (£13.33 each).
Agency	£995	£995 £495	1 year subscription with unlimited listings.
Not-for-Profit	£Free		Open subscription with unlimited listings.

Please [contact us](#) to request demographic data on our readership or if you would like to book or make an enquiry about any of our promotional opportunities.

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